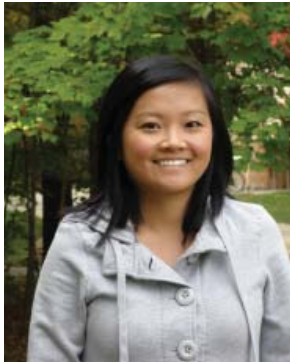




## Tweet, Tweet Somebody's Watching You!

Story by: Laura Adams, Associate Editor



Laura Adams, Associate Editor

I am sure many of you, if not all of you, possess a Facebook, MySpace, or Twitter account(s). Who wouldn't? All three forms of social networking offer a variety of unique tools. They allow you to keep in touch with old friends, stay in touch with new friends, display festivities, introduce you to new people, etc. However, with each account you also open a world of danger. The obvious: intruders, stalkers, and hackers now have access to mass personal information about you.

But now these accounts can also very easily end your future. Employers are now using social networking to their advantage. They access your page to view anything inappropriate that you may be engaging in. For example, many teachers have been fired over "party pictures" even though they were taken during personal hours. Also, employers are now contacting your "friends" randomly on Facebook to use them as references. It's safe to say that there are people on your friends list that may not have good things to say about you, other than your partying tendencies! Delete people you don't know, be careful of what you post, and remember what you put online is online forever even if you chose to delete it later.

### STROSACKER HOURS FOR WEEK 10: FALL TERM 09

	SUN 11/8/09	MON 11/9/09	TUES 11/10/09	WED 11/11/09	THURS 11/12/09
LIBRARY	2pm-12am	8am-12am	8am-12am	8am-12am	8am-12am
LOWER STROSACKER	4pm-12am	7:30am-12am	7:30am-12am	7:30am-12am	7:30am-12am

Strosacker hours continued on page 2

## What are your Thanksgiving Plans?

Volunteers are needed to help with an agency's Thanksgiving dinner. Volunteers will call people that have pre-registered for dinner to confirm their "reservations" on Monday November 24.

Volunteers available to help at the dinner are asked to arrive at 4:30 on November 26 to help set tables, greet and sign-in diners and help at the Welcome Table. Volunteers are also needed to deliver meals to shut-ins within Midland County.

Call 631-7660, or visit [www.unitedwaymidland.org](http://www.unitedwaymidland.org) to sign up.



## Where at the Wood?



Each edition The Entrepreneur will post a picture of an object located on campus. The first student to correctly identify the location of the object will win a prize provided by The Entrepreneur. Please be as descriptive as

possible with your responses. Submit answers to [entrepreneur@northwood.edu](mailto:entrepreneur@northwood.edu). Winners will be posted in the following edition.

Correctly identify the name and location of this object.

Congratulations to Ryan Cole for correctly identifying last week's object - the Sam Marotta Faculty Ethics Award located on the left of the display case outside of the mid-caf.

## EXCEL Opportunities

If you are looking for more opportunities to get involved try these:

### Volunteer Opportunities

#### ARTS AND CRAFTS

Assist staff and peer groups with special projects. Projects (holiday and housewarming gifts) may include craft and art projects for people with disabilities.

#### KIDS CARE CLUB

Assist or lead volunteer projects with elementary aged children. Kids Care Club is a volunteer group of 4th or 5th grade students providing students with the opportunity to reach out and do great things for our community. Members meet once per month during the school year to volunteer as a team in this after school program. Clubs meet at the assigned elementary schools in Midland.

For either opportunity - Call 631-7660, or visit [www.unitedwaymidland.org](http://www.unitedwaymidland.org) to sign up.

# OUR STUDENT LIFE

## Editorial Policy

The Entrepreneur is a student publication committed to serving the students, faculty and administration of Northwood University. Individual authors express their own views and do not necessarily speak for the Staff.

The Entrepreneur is published four times per term with the exception of holiday, examination and mini-session periods and inter-term breaks.

The Entrepreneur proudly promotes The Northwood Idea, freedom of the press and ethical journalism practices.

Names signed to letters intended to be published will be withheld upon the author's request. The Staff will not publish anonymous correspondence and encourage you to express your opinions. We appreciate the time you take to do so.

To submit an article, email [entrepreneur@northwood.edu](mailto:entrepreneur@northwood.edu). Send text as a MS Word file and graphics separately. Submitting materials does not guarantee their appearance in The Entrepreneur.

For information about advertising please email [entrepreneur@northwood.edu](mailto:entrepreneur@northwood.edu).

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### STROSACKER HOURS FOR FINALS WEEK: FALL TERM 09

	FRI 11/13/09	SAT 11/14/09	SUN 11/15/09	MON 11/16/09	TUES 11/17/09	WED 11/18/09
LIBRARY	8am-6pm	12pm-8pm	12pm-12am	8am-12am	8am-12am	8am – 4pm
LOWER STROSACKER	7:30am-4 pm	CLOSED	12pm-12am	7:30am-12am	7:30am-12am	7:30am-4 pm

### STROSACKER HOURS FOR MINI WEEK: FALL TERM 09

	Day 1 Thurs 11/19	Day 2 Fri 11/20	Day 3 Sat 11/21	Day 4 Sun 11/22	Day 5 Mon 11/23	Day 6 Tues 11/24
LIBRARY	8 am-6 pm	8 am-6 pm	7:30am-3 pm	1 pm-5 pm	8 am-6 pm	8 am-4 pm
LOWER STROSACKER	7:30am – 4 pm	7:30 am – 4 pm	CLOSED	CLOSED	7:30 am – 4 pm	7:30 am – 4 pm

# Powder-Puff 2009 Results



Cierra Ramirez, Staff Writer

Story by: Cierra M. Ramirez

Congratulations upperclassmen - the Champions of 2009 Powder-puff football game. The battle between the freshmen class verses the upperclassmen was a huge success. Thank you to everyone who attended.

The final score of the night was Upperclassmen 14, Freshmen 7. The first touchdown of the night was run in by Jessica Woodworth (upperclassman). For the freshmen class, Victoria Moss ran in the only touchdown which consisted of 30 yards. As for the upperclassmen, running in for the second



Upperclassmen: Lisa Laske, Becky Siegel, Jessica Woodworth, Cierra Ramirez

and last touchdown of the night was again Jessica Woodworth. Great job ladies.

Thank you to the football players who took their time to coach. Lastly, thank you to President Pretty & Dean Lindsey who came out to be referees and helped out throughout the game.

See you all next year!

## Cheerleading Try-Outs

Open to anyone with a positive attitude and lots of NU spirit!

November 9th  
7:30pm-9:30pm  
The Hach

For more information contact Sara TerBurgh at (989) 837-4351 or [terburgs@northwood.edu](mailto:terburgs@northwood.edu)



Upperclassmen & Coaches: Emmanuel Southern, Dmitri Banks, Dashawn Hughes; Lisa Laske, Becky Siegel, Cierra Ramirez, Kelley Pernicone, & Jessica Woodworth

## The Sideline



Alex Maki, Sports Editor  
Photo courtesy of Creative Services

Story by: Alex Maki, Sports Editor

### Soccer Injustice

It was recently revealed that the men's soccer team will not be able to compete in the GLIAC Championship tournament at the end of the season (instead only participating in a tournament that will not have a championship on the line). This is not due to the fact that they simply didn't qualify for the tournament, but because the GLIAC has decided not to have an end-of-the-season tournament for the top four teams in the conference.

With this, coaches were unaware of the change and basically changed the way they played this season around the fact that there would be a GLIAC Championship tournament in November. In the past week or so alone, they took the last ten days as a rest period to prepare for the tournament that no longer exists.

How can something like this happen in a Division II-level college conference? You are taking away what each team has worked for all season. All the teams in the conference, all season, worked hard to get the number one seed in the tournament to hopefully be able to win the tournament and, in turn, win the GLIAC championship. It's a perfect way to cap off each season...no matter the sport.

However, now, the GLIAC champions will be decided by the best record in the league. Granted, they were the best this season, but where else should you be able to prove your dominance in the league than in a tournament including the best teams in the GLIAC?

Speaking on only the Northwood men's soccer team's behalf, I feel as if it's an injustice and a total lack of respect to the college athletes who spend every day and every waking hour devoted to their sport.

Congratulations Ashland on your victory as the 2009 GLIAC champions. You were the regular season champion last year as well, but lost in the GLIAC championship tournament. I guess we could say that you got lucky that the GLIAC changed the rules in your favor this season.

## HEALTH HINTS

-----DID YOU KNOW-----

- All full-time students have an insurance policy
- It is a secondary policy covering mainly accidents
- Claim forms must be filled out in the Health Center

### QUESTIONS?

Stop in or give the Health Center a call

Upper Miner---Blue Hall  
Monday – Friday  
8:00am – 5:00pm  
989- 837-4268

# OUR STUDENT LIFE

## NU Students Take Over FID



Story and Photos by:  
McKenzie Rowley

Over the weekend of October 1 & 2, 2009, students in the Fashion Marketing and Management program made a trip to Motor City to volunteer at the first annual Fashion in Detroit - a two-day fashion show extravaganza to rival other Fashion Weeks around the U.S.

Northwood University was well represented through the volunteers of the Fashion Marketing and Management program. Elizabeth Skogstrom, Samantha Higgins, Katie Thoenes,



beauty and event management.

Each day included six shows, consisting of collections from Joe Faris, Kevan Hall, Betsey Johnson, and Detroit's own, Kid Rock. I, as well as the other Northwood volunteers, were fortunate enough to mingle with the designers and get several industry contacts at the Afterglow event following the 12 shows. Along with meeting the designers, I also had the privilege of working with the FID executive committee and creating relationships for possible internship opportunities.

Created by Project Runway's Joe Faris, the Fashion In Detroit executive committee was made up



Laura Wierenga, and myself, were some of the students who represented NU while getting great industry experience. TJ Janda and LaTerry Aaron were students who were chosen to show their designs in the student design show on Saturday. Students assisted with ticket sales, VIP check-in, model dressing and ushering. Throughout the two-day event, I was in charge of checking in the VIP guests as well as escorting them back to the event tent. I met several important individuals in the industries of fashion,



of: Leslie Ann Pilling, nationally renowned designer and president of Presence II Productions and Leslie Ann Design, Rino, owner of FIGO salon, Karen Buscemi, editor of Styleline magazine, Lians, international fashion photographer and co-owner of LM Studios, and K'Kio Hardin, international designer/art director.

Overall, volunteering at Fashion In Detroit was a phenomenal experience for me, as well as the other fashion students. We met designers, music producers, business owners, and several other industry leaders.

## Health Hints

### Worried About Getting The Flu?

Make sure you are doing your part to protect yourself from becoming ill.

Protect Yourself:

**Always wash your hands before eating and after:**

--Using shared objects -- keyboards, telephones, or door handles

**Avoid touching your face and eyes:**

--Germs on your hands infect you through your mucous membranes

**Stay away from people who are sick, coughing or sneezing:**

--Viruses are spread through the air with coughing and sneezing

**If you do become sick, help stop the spread of germs:**

--Cover your mouth and nose with a tissue when you cough or sneeze

--If you don't have a tissue, cough or sneeze into your sleeve

--Put your used tissue in the waste basket—do not save it to use again

**After coughing or sneezing always:**

--Wash with soap and water

Or

--Clean with alcohol-based hand cleaner

Be sure to watch your NU email account for information on flu immunizations. We will let you know as soon as we have vaccine available.

Questions?

Stop by or call the Health Center

@

989-837-4268

# Leadership Lessons

Story by: Nathan Tallman  
Director of Student Development and Leadership

In every situation and phase of life, individuals (including you!) lead other students, professionals, and members of the community. It is safe to say that if you are leading other individuals, you should be aware of what it takes to be a strong leader, including areas of growth that you can build upon.

Over the course of the next four issues, we will examine ways to improve upon your existing leadership skills, traits, and attributes in hopes of giving you a new way to solve a given situation, or to understand your leadership style. This week, we focus on inclusion, morals, values, and compassion, while last week we touched on creating a clear vision and how to utilize your strengths.

## 3. Live With Morals and Values in Your Everyday Life

Not only is it important to have personal morals and values, it is also important to understand the core values of the institution of which you are a student. Take time to review Northwood University's Core Values to see how your personal values relate.

We (Northwood University) believe in:

- The advantages of an entrepreneurial, free-enterprise society.
- Individual freedom and individual responsibility.
- Functioning from a foundation of ethics and integrity.
- Promoting and leveraging the global, diverse, and multi-cultural nature of enterprise.

Knowing what you stand for and what the institution stands for will make your moral decisions solid and successful in the presence of other leaders. This can help people see your integrity and they will naturally respect your direction, understanding, and overall leadership.

## 4. Lead with Compassion for All

Some of the greatest leaders of all time consistently include other people in the decision making process. This allows for leaders to understand the various points of view of other individuals. Knowing where others stand and why they feel strongly about an issue will make the leaders' job easier and more enjoyable.

This is the second installment of a five part series on ways of improving your personal leadership. For more information on personal or leadership development for your group or organization, contact Nathan Tallman at 1-989-837-4126, or tallmann@northwood.edu.

# Fall Break Check-Out Procedures

Everyone must check-out with a RA!

All residents must check out with their RA (sign-up with the RA at least 24 hours in advance) and complete the checklist (available on my.northwood.edu, Campus FYI). Anyone who does not check out with a RA will be fined for improper check-out, a minimum charge of \$100.00.

All residents must fill out paperwork at the Residence Life Office in the Church Building immediately if you plan on staying in your room for a Fall Mini-Session and/or Fall Break.

Residence Life Housing Facilities -

Close:

Thursday, Nov. 19th at 8:00PM

Re-open:

Sunday, Nov. 29th at NOON.

Possible Fines:

No Check-out: \$100

Late Check-out: \$50

Room Not Clean: \$100 (minimum)

For more information check your Campus FYI on my.northwood.edu

# Tribute to Kyle Stefko

Story by: Casey Wickman

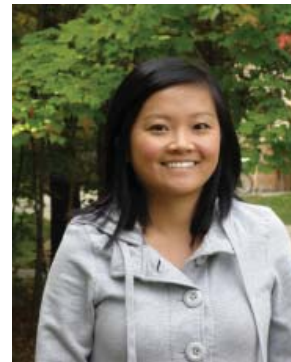
Editor's note: We regret to announce the death of Kyle Stefko, Northwood University student, on Sunday, November 1. The service was held at the Allore Chapel, in Monroe, Michigan, on Thursday, Nov. 5. at 10 a.m.

Hello, my name is Casey Wickman. I was Kyle Stefko's roommate for two terms of our freshman year. Living with him, I learned a lot. Before I moved in with Kyle, I lived across the hall, but I always found myself in his room. Kyle meant a lot to me and I am going to miss him a lot.

I remember this one time when he wanted noodles. I started to smell something burning and looked in the microwave to see the bowl melted and the noodles were all over the place in the microwave. He came back into the room and asked me if they were done. I looked at him and said look for yourself. He opened the door and just fell on the ground laughing.

Kyle was a man who liked to have his fun. He always had a smile on his face and was always doing something. He never cared what people thought of him, he was his own person and no one was going to change that. One of Kyle's dreams here at Northwood was to become a brother of Phi Delta Theta. Although that didn't happen I still consider him a brother, best friend and someone I will never forget. I just hope everyone will remember him as who he was. As Kyle would say "live everyday to the fullest".

# The Fact of the Matter



Laura Adams, Associate Editor

Story by: Laura Adams, Associate Editor

"To us in America, the reflections of Armistice Day will be filled with solemn pride in the heroism of those who died in the country's service and with gratitude for the victory, both because of the thing from which it has freed us and because

of the opportunity it has given America to show her sympathy with peace and justice in the councils of the nations..." President Woodrow Wilson addressed our nation with this speech almost 90 years ago, declaring November 11th as Veterans Day.

I encourage all of you, on this upcoming 11th day of November, to pay tribute to our veterans. The fact of the matter is that these veterans are somebody's father, mother, brother, sister, son, daughter, uncle, aunt... they risk their lives to serve our country and to protect our well being.



Kyle Stefko

# OUR STUDENT LIFE

## Test-Taking Hints-- Part 1



Lorie Ermak, Director of the Timberwolf Learning Resource Center

Ideas from the TLRC Tutors & Director

### 1. Why do you need to do well on tests?

a. Tests can make up a very large portion of your grade. In some classes, your test grades matter much more than your homework grades. In fact, your homework may be assigned primarily to encourage you to practice the material

before the tests.

b. Second, you may need to take more tests later in your life--the GMAT, GRE, LSAT or CPA exams, series tests, certification tests, etc. And the more comfortable you are taking a test, the less anxiety you will have, and therefore a better score.

### 2. How should you prepare for a test?

a. First of all, we recommend you start studying more than one day before the test. (Sound crazy? Maybe, but it gives the information time to sink in and improves your retention of those facts and concepts.) Start looking over the notes or textbook over a week before the test. This also gives you time to ask the instructor questions, which you won't be able to do at 2:00a.m. on the day of the test!

b. Next, find your personal study place, somewhere free of distractions, that is comfortable and well-lit. (Could that be the big comfy chair in the TLRC?)

c. Getting started is often the hardest part. Break it into small pieces and just do the first one or two sections, chapters, etc. Then you'll be on a roll.

### 3. How can you maximize your study time?

a. Use your strengths. Are you a visual learner, or an auditory learner or someone who needs hands-on learning? Based on your primary learning style, you should write notes or diagrams(visual), review concepts and vocabulary out loud (auditory) or match flashcards, squeeze a stress ball or walk around while reviewing (tactile/kinesthetic).

b. Know what you don't know. Don't waste time reviewing concepts that you already understand. Use the practice tests in your textbook, CD, etc. to find out what you DO need to study.

### 4. How should you organize your study time?

a. Know yourself. When are you most energetic and alert? Plan to do the bulk of your studying during those times, especially in your more difficult subjects.



Students using the Timberwolf Learning Resource Center in lower Strosacker

### b. Break your reading and reviewing into chunks.

Can you stay focused if you read 20 minutes at a time? Know how long it takes you to read one chapter and plan accordingly.

c. Take short breaks. Reward yourself with 5- or 10-minute breaks. Don't try to study for hours and hours at a time!

## Charles M. Bauervic Essay Contest

### 2009 Fall Topic:

“Could the discipline of the Gold Standard help the United States return to prosperity in a Free Enterprise Society?”

### Awards:

1st Place - \$2,000

2nd Place - \$1,600

3rd Place - \$1,200

Deadline: January 7, 2010

Submit to: [casmith@northwood.edu](mailto:casmith@northwood.edu)

and [fagano@northwood.edu](mailto:fagano@northwood.edu)

### Guidelines:

1,500 word maximum, double-spaced, include cover page with student's name, address and phone number. The contest is open to all Michigan traditional students.

### Judging:

Based on evidence of logic, coherence, originality, thoughtfulness, sound research and quality of exposition. Awards will be presented during a reception in January. You will be notified if you are a semi-finalist.

Questions: 837-4480 or 837-4478

## Fun Auction Days Help Needed

Have fun and earn EXCEL credit.

Friday, November 13, 2009

Set up -

9:00AM to 4:00 PM at the Midland Center for the Arts (if you can help for a couple of hours or the entire time. Dress - comfortable casual)

Silent and Live Auction -

5:00 PM to 10:30 PM at the Midland Center for the Arts (you would need to be here the entire time. Dress - black tie optional - suits for men dresses for women.)

Clean up -

10:30 PM to 2:00 AM - help to tear down the set-up and make the Center functional for their next performance. (dress - comfortable)

Contact Karol Miller [millerk@northwood.edu](mailto:millerk@northwood.edu) or 989-837-4137 to sign up.

# BEYOND THE BOOKS

## Prepare your Vehicle for the Winter Months



Story by: Joel Hickman, Contributing Writer

John F. Kennedy once said, "The time to repair the roof is when the sun is shining." Most people would see eye to eye with this quote in that it is much more pleasant to prevent a problem than to fix it after it snowballs into a huge dilemma. The Automotive Group

would like to supply you with a list of five simple ways to prepare your vehicle for the winter season. This list will help in preventing many tribulations which are likely to attack your car in the winter season if not prepared.

- The first step is getting the right oil change. Having the right oil in your vehicle during the winter months is extremely important because the oil must be at the right viscosity or thickness to effectively lubricate your engine. If you are unsure as to if you are using the right oil, check with your local service dealer or your owner's manual. If you are a Northwood student who is not from Michigan but a warmer state this will be extremely important to you.

- Making sure that you are able to see out your windshield is clearly an important factor in the winter time. It is much easier to put on a new pair of wiper blades in the fall weather than having to mess with it during the dead of winter when the wind is blowing and the snow is falling. When you are buying your new blades do not forget to get some windshield washer fluid too. Do not use pure water in this system as it can freeze and cause more damage.

- The third step is to give your battery the attention that it needs. Batteries are often ignored until they do not perform. You do not need to wait until you are stranded in the Sloan parking lot with a dead battery waiting for someone to come and give you a jump start. Taking your car to a certified shop is easy and many times you can get a free or



very cheap battery testing done on your vehicle. It is also important to make sure your battery posts are clear of corrosion and that it has all the water it needs. Most automotive shops will be happy to look at this for you.

- The fourth step is to check your tire pressure. This is quick and simple and will give you the best traction possible on the slick and ice covered roads. During the winter months your air pressure drops so it is important to make sure you know where you stand for the winter months. An air pressure gauge can be purchased at any auto supply store.

- The fifth and final step is to be prepared if something does happen while you are driving in the winter. You should purchase or make an emergency kit. This kit should include a wide variety of things from a flashlight to a small shovel. While everyone can do their best to avoid being stranded in an unpleasant situation sometimes things do happen and it is important to be prepared for them.

In conclusion, do not wait until you see snow flying to get preventive work done. Following these five simple steps, along with any other suggestions that an automotive shop or dealer might give you, will prevent headaches and allow you to enjoy your winter driving even more.

## Auto Show Chair Selected

Brandon Postema was selected to be the General Chair of the 47th Annual Northwood University International Auto Show. He is currently looking for students to fill the Vice Chair and various Executive Board positions. Applications and more details are currently available online at [my.northwood.edu](http://my.northwood.edu).

Vice Chair:

Letter of intent and resume due by November 10th at 1 p.m. to [generalchair@northwood.edu](mailto:generalchair@northwood.edu).

Requirements

- Possess a cumulative GPA of 2.50 or higher.
- Have a clean record, including no DUI's or MIP's in the past 12 months. (Record to be validated upon acceptance of position)
- Be available to interview during exam week.

Executive Board:

Letter of intent and resume due by November 12th at 1:00pm to [generalchair@northwood.edu](mailto:generalchair@northwood.edu). Please specify which position(s) you are applying for. No more than two please.

Requirements:

- Possess a cumulative GPA of 2.50 or higher.
- Have a clean record, including no DUI's or MIP's in the past 12 months. (Record to be validated upon acceptance of position)
- Be available to interview during exam week.

## TIME TO GET WILD AGAIN!

### FREE WING TUESDAYS\*

Buy any menu denomination of traditional wings, get the same menu denomination FREE!

### 50¢ BONELESS WINGS

Monday & Thursday

### HAPPY HOUR\*

Monday - Friday ★ 3 - 6 p.m.

### LATE NIGHT HAPPY HOUR\*

EVERY Night ★ 10 p.m. - Close



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# OUR Mall Talk

## Rake-a-Difference

It is easy to rake your own leaves on a beautiful fall day. Those who are truly dedicated will volunteer to rake the leaves of those who are unable on a rainy day. That is what NU students did for our annual Rake-a-Difference service project.

Members of roughly twenty registered student organizations met at the Hach Center in order to carpool to the various locations around Midland. These students assisted people from approximately twenty homes in the community.

We cannot count on Michigan weather cooperating with our good intentions but we can count on the kindness of our students to see a project through to a successful end.



Photos by Joel Hickman and Chelsea Parsch



## Paw of the Week

Story by: Kofi Opoku, SGA President

The Student Government Association Paw of the Week goes to Kyle Hebert. Kyle is a passionate and proud member of the Alpha Kappa Psi Business Fraternity. Kyle is awarded this honor as a result of his hard work as a first term fraternity brother, serving as a treasurer and the director for pledge education for his fraternity. He reorganized his schedule and dropped his other involvements on campus in order to put his fraternity at top priority. Congratulations Kyle!

## Health Hints

Beginning on November 4th  
Dr. Skory Will Be In The Health Center  
On Wednesday Afternoons

Walk-In Clinic Hours Are Between  
2:00pm --- 3:30pm

Basic Office Visit Charge -- \$30  
Now accepting some co-pay insurance

Questions? Call The Health Center at 837-4268

The Entrepreneur staff wishes you a safe and enjoyable break.

The Entrepreneur's next deadline is December 2nd.  
E-mail your submission to -  
entrepreneur@northwood.edu by noon.

We are always looking for writers, editors, layout and advertising reps. Contact us today for more information about joining our staff!