



Mock Trial Season Begins in Ohio

Story by: Ajane Jackson, Contributing Writer

For some the falling of leaves signals two things: the beginning of autumn and the start of the Invitational Mock Trial Tournament Season. For the first time, Northwood sent three teams to the first Mock Trial competition of the year: Ohio State University's 5th Annual Scarlet and Gray Invitational held during the weekend of October 17-18, 2009.

This tournament was attended by multiple teams from the following schools: Bowling Green, Eastern Michigan University, Michigan State University, Northwood, Ohio Northern University, Ohio State, SUNY-Buffalo, University of Illinois-Chicago, University of Pittsburg, Washington and Jefferson and Western Michigan University. The competition was intense. Two of Northwood University's Mock Trial teams finished in the top ten, including one team that earned 6th place out of 24 teams.



2009 Mock Trial Team
Photo by DeLois Leapheart

In addition to the success experienced by all three teams, five Northwood students were selected for an individual award. Three Northwood students earned an Outstanding Attorney Award: junior Ariel Lett, junior Jeonny Sullivan and sophomore Dale Torbert. Torbert earned an Outstanding Attorney Award on both sides (prosecution and defense) of the case. Typically individual awards are earned by veteran competitors. Notwithstanding that norm, two NU students who had never competed in a mock trial tournament won an Outstanding Witness Award: senior Sashane Parera and freshman Myron Williams. (Continued on page 2)

Where at the Wood?



Each edition The Entrepreneur will post a picture of an object located on campus. The first student to correctly identify the location of the object will win a prize provided by The Entrepreneur. Please be as descriptive as

possible with your responses. Submit answers to entrepreneur@northwood.edu. Winners will be posted in the following edition.

Correctly identify the name and location of this object.

Congratulations to Whitney Goulish for correctly identifying last week's object - the clock tower donated by the class of 2009, located on the Mall Walk.

EXCEL Opportunities

If you are looking for more opportunities to get involved try these:

Volunteer Opportunities

GARDEN

Interested in gardening? The Alden B. Dow Center for Creativity & Enterprise gardens need some maintenance from student volunteers. Contact Olga Fagan at fagano@northwood.edu to sign up today.

MENTOR YOUTH

Milestones Youth Center is looking for help with their mentoring programs. Call 835-3004 or online at www.milestonesyouthcenter.com for more details.

NOW RECORDING

A local agency that provides recorded matter for the visually impaired is searching for volunteers to assist in their recording library. Help sort, duplicate, mail recorded music tapes and informational brochures. Call 631-7660, or visit www.unitedwaymidland.org to sign up.

VOLUNTEER FOR RAKE A DIFFERENCE

November 2nd
3:30 pm
Sign in at the Hach Center

Questions? email
sullivat@northwood.edu



Students volunteering for Rake a Difference in 2008
Photo by Joel Hickman

OUR STUDENT LIFE

Editorial Policy

The Entrepreneur is a student publication committed to serving the students, faculty and administration of Northwood University. Individual authors express their own views and do not necessarily speak for the Staff.

The Entrepreneur is published four times per term with the exception of holiday, examination and mini-session periods and inter-term breaks.

The Entrepreneur proudly promotes The Northwood Idea, freedom of the press and ethical journalism practices.

Names signed to letters intended to be published will be withheld upon the author's request. The Staff will not publish anonymous correspondence and encourage you to express your opinions. We appreciate the time you take to do so.

To submit an article, email entrepreneur@northwood.edu. Send text as a MS Word file and graphics separately. Submitting materials does not guarantee their appearance in The Entrepreneur.

For information about advertising please email entrepreneur@northwood.edu.

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Mock Trial Competes

(continued from page 1)

Northwood University was also runner up for the Spirit of AMTA award. This award was bestowed upon Northwood by the teams they competed against for displaying the highest ideals of civility, integrity and fair play.

It was crucial to the success of our teams (which included lots of students new to mock trial) to have access to sufficient coaching resources to launch us toward a successful season. The successes described above are due in part to the assistance they received from the excellent coaching staff. NU coaches included Professors Karen Bork, Susan Thumma & DeLois T. Leapheart, two additional attorneys: Matt McMasters and Paul Bork as well as a Mock Trial Alum named Greg Patterson, who had previously played the role of attorney on NU's first team to qualify for Championships.

In addition to the students named above, the following students also attended the Scarlet & Gray Invitational: Kofi Opoku, Patrick Wixon, Josh Wilson, Lorie Shepley, Marc Scott, John Hardison, Ajane Jackson, Kristen Potenberg, Matthew Reyna, Albin Zurich, Brian Lawton, Amanda Riley, Richard Linland, Adam Hodges, and Jasmine Davis. Congratulations to all on a successful start to the new mock trial season.

POWDERPUFF 2009

FRESHMEN VS. UPPERCLASSMEN
Wednesday, October 28, 2009
6:30pm - 8:00pm
HANTZ STADIUM



2007 Powderpuff Game
Photos by Laura Wierenga

Football Home Finale - Saturday

It's Senior Day and Make a Difference Day as the T-Wolves football team hosts Ferris State in their final home game. Kickoff is at noon.

Northwood will recognize groups, faculty members, organizations that Make a Difference on campus and in the community!

It's your last chance to tailgate in the Den, starting at 10am. Free hot dogs!



Cheering the Timberwolves!
Photos by Laura Wierenga

The Sideline



Story by: Alex Maki, Sports Editor

MATCH POINT

As of October 10, the Northwood women's tennis team has been undefeated since the start of their season. With a victory over Tiffin on 10/10, the women's tennis team has jumped to an impressive 8-0 overall this season, all being GLIAC contested matches. The 9-0 victory over Tiffin also clinched the GLIAC regular season title for the Timberwolves.

Senior Darina Berkova will be competing in the Wilson/TTA Small College Championships. Their next home match is against Findlay on October 21.

Northwood now has the number one seed in the GLIAC tournament in Lansing on October 24-25.

NUBO TOURNAMENT

Nine of the NUBO's (Northwood University Basketball Organization) greatest players came and participated in a round-robin tournament on October 10 at the Dow Courts. With the weather being just perfect for the athletes, six games were contested in some intense action. Rivalries were continued and started as everyone played for bragging rights this past weekend.

Go to www.nubonorthwood.com for all of game results and pictures from the event.



NUBO game
Photo submitted by Alex Maki

Health Hints

Check It Out !!!
New Day for Testing
Free HIV/AIDS Testing
BASIS is offering free on-campus HIV/AIDS testing
(Bay Area Social Intervention Services, Inc.)

Tuesdays
November 3rd and November 17th
1:30pm - 3:00pm

To schedule an appointment
Stop by or call the Health Center
989-837- 4268

OUR STUDENT LIFE

Delta Sigma Theta Hosts Economic Forum



Story by: Danielle Culbertson,
Staff Writer

As the US economy continues to heave upwards from its massive downside last year, the ladies of Delta Sigma Theta Sorority, Inc. Rho Mu Chapter decided to host an economic forum that details various financial settings to find what means the most to one when there are monetary restrictions. The “Stimulus

Social Experiment” was first launched at Northwood University during May Week of last year and was brought back for the 2009 Crimson and Cream Week. Since its inception, the Stimulus Experiment has grown in numbers with 5 participants during the 2009 May Week to 15 partakers during Crimson and Cream Week at Northwood University which ran from October 4, 2009–October 10, 2009.

The purpose of the Stimulus Experiment, which was hosted on October 7, 2009, was to observe if money or material items matter more to a person when a limited income and certain necessities are available and why. During the beginning of the program, everyone receives three pieces of paper: One that states the income of the participant, one lists a particular item that the person chooses to keep or sell, and an inventory sheet to keep track of the income and items purchased from others. Those participating in the experiment go through seven different stages of financial setting which range from capitalism (selling items to others all the while purchasing objects) to socialism (those with a certain income bracket must buy from those who are less financially stable) to communism (no money is involved in transactions but material items can be traded).

At the end of the series, participants checked to see what was in their inventory of items and how much money was left in their incomes. The twist to this project is that it does not matter if the participant has the most money or the most items: The person who wins is the one who was the most frugal in choosing their inventory and could clearly explain why the items were bought. The winner was chosen by fellow participants who all unanimously voted

what the most important items were when it came to survival: food, water, and clothing. The person who purchased all three and could plainly explain the reason for their other purchases won the grand prize. “The Stimulus Social Experiment” is one of Rho Mu’s most popular programs and we look forward to bringing it to our core chapter at Saginaw Valley State University for the Fall 2009 Delta Week.

Spotlight on American Marketing Association



Story by: Katrina Hawry,
Staff Writer

Katrina Hawry,
Staff Writer

A leader’s ability to lead has a lot to do with relationships: a key concept stressed since our first class at Northwood University. The education we receive at Northwood is preparing us to enter the world with leverage in even the hardest economical times. Northwood University’s American Marketing Association (NUAMA) is a great organization to get involved with around campus to enhance your leadership skills. The organization provides networking opportunities with marketing professionals in many industries and is open to every major. It is also a great place to make new friends.

American Marketing Association runs similarly to American Advertising Federation. For that reason students sometimes have a hard time distinguishing the two. However there are differences. NUAMA is one of the biggest organization among seventy-five student organizations on Michigan’s campus.

NUAMA’s mission is to provide its members with practical marketing experiences on a professional level. These activities enhance the growth of members. American Advertising Federation differs by giving students the opportunity to create an Integrated Marketing Communications campaign and get hands-on advertising experience.

At the beginning of each year, NUAMA members create a Chapter Plan, which outlines goals and plans for the year in several categories or events. They also create a budget. At the end of the year members create an annual report analyzing how far they arrived meeting their goals. The documents are then mailed to AMA headquarters and judged on a

number of criteria for each section. The goal is to earn awards for each section and to win the International Collegiate Conference in New Orleans.

This year’s American Marketing Association President is Yuichi Saji. The faculty advisor is Fred Honerkamp. Meetings are held at 5pm every Wednesday in Sloan Room 206. It is an excellent organization for anyone who wants practical marketing experience before leaving the classroom.

Strosacker Library Facts

Did You Know?

- Strosacker Library opened in October, 1969. We are celebrating our 40th year of operation.
- It was built at a cost of \$516,000 (in 1969 dollars). Today that would amount to around \$2,900,000!
- We have 30,000+ books and magazines—most of which can be checked out.
- We house a United States Flag that was flown in space. It’s located by the water fountain.
- We had an attendance record of over 100,000 patrons last year—awesome!
- The library is named after Charles J. Strosacker, a philanthropist who was a chemist.
- We love helping students! Drop in or make an appointment with a Reference Librarian at 837-4333 for individual help.

Health Hints

Beginning on November 4th

Dr. Skory Will Be In The Health Center
On Wednesday Afternoons

Walk-In Clinic Hours Are Between
2:00pm --- 3:30pm
Wednesdays

Basic Office Visit Charge -- \$30
Now accepting some co-pay insurance

Questions? Call The Health Center at 837-4268

Leadership Lessons

Story by: Nathan Tallman
Director of Student Development and Leadership

In every situation and phase of life, individuals (including you!) lead other students, professionals, and members of the community. It is safe to say that if you are leading other individuals, you should be aware of what it takes to be a strong leader, including areas of growth that you can build upon.

Over the course of the next five issues, we will examine ways to improve upon your existing leadership skills, traits, and attributes in hopes of giving you a new look or outlook for a given situation.

1. Have A Clear Vision Of Yourself, Others, And The World.

By asking yourself a few simple questions, you can start to understand who you are as a leader and what you stand for as a person in the Northwood community. Understanding who you are as a person, should give you a clear outlook and purpose in your life. Who do you associate with? What values do you stand for? What makes you happy? What skills do you have that others do not? By asking yourself these few quick questions, you can start to formulate the purpose and direction of your vision.

When establishing a vision, it is important to remember two simple points. Include your positive, personal feelings about your life and where you want your life to head. If you don't include your feelings, then your vision will seem impersonal and out of reach. Two, your vision should guide your personal actions and goals, so be as broad as possible, so that you can include measurable, achievable, timelines for the goals that you make for yourself. By using a timeline with your goals, you will be able to achieve small steps of your vision, and your goals won't seem out of reach. After this step, start living your life as the leader who makes your vision a reality!

2. Know And Utilize Your Strengths And Gifts.

Feeding off of number one, you should hone in on what makes you special compared to others in your organization, group of friends, or in the community that you associate with. Often times in society, individuals focus on what they are lacking or various ways that they need to improve their personal characteristics. By focusing on what you are good at, you can make others around you better by contributing to the group in the most positive way possible, by being yourself!

If you are having a hard time coming up with what you are good at, evaluate what others rely on you for in a time of need. Do you get similar requests to do something from various groups, in various settings? By utilizing your strengths and gifts, your visioning and goal setting process will not

seem like a chore, but a timesaver!

This is the first installment of a five part series on ways of improving your personal leadership. For more information on personal or leadership development for your group or organization, contact Nathan Tallman at 1-989-837-4126, or tallmann@northwood.edu.

Auto Show Awards Ceremony

Wednesday October 28th
8pm
Griswold Lecture Hall.
Formal attire is required.



Opening Ceremony
Photo by Ryan Gotschall

BPA Meeting

BPA Meeting
Tuesday, Oct. 27
8:00 PM
Dubois Lounge



2008-09 BPA Members

Northwestern Mutual Information Session

NOVEMBER 4, 2009
6:30 p.m.
Griswold Lecture Hall

Want an internship experience with “America’s Top 10”* internship program?

Looking to start a career soon?

How about one with the nation’s “Best Places to Launch a Career”**?

Hear first hand the experience of current Northwood students interning at Northwestern Mutual.

Join us to find out more about these exciting career opportunities!

All majors are encouraged to attend. Food and beverages will be served.

You owe it to yourself to attend.

*The Northwestern Mutual Financial Network internship program has been ranked among America’s “Top Ten Internships” for the 12th consecutive year by the Internship Informants™ in the 2008 Vault Guide to Top Intern

** For the third year in a row, Northwestern Mutual is one of the “Best Places to Launch a Career,” according to a Business Week study.

Northwestern Mutual has also received top honors in FORTUNE magazine’s “America’s Most Admired Companies” survey for 25 years, including 2008. The Milwaukee firm is the only company to place first every year it was ranked.

In November 2007, Northwestern Mutual ranked first in Selling Power magazine’s “25 Best Service Companies to Sell For.”

Questions? – Please contact Barbara Hauswirth at Northwestern Mutual Financial Network – 989.799.4470 x135.

OUR STUDENT LIFE

The Fact of the Matter



By: Laura Adams,
Associate Editor

This past weekend I went home, as I do every weekend. I went home to do the usual, put some hours in at work, and attend physical therapy. However, last weekend was a little more special than others because it was also my pop's birthday!

I have always been blessed with an amazing family. My parents are hard workers, they instill good values, they maintain a happy house, and their love and support is unconditional. And, on my dad's birthday I was reminded of just how lucky I am.

Frankly, things do not always go as planned. The plan for Saturday afternoon was to take my dad out to lunch to have some quality "father-daughter" time. Since I commute back and forth every weekend, my car is a filthy mess! To save time (and procrastinate further on cleaning it) we decided to just take my mom's car. What I thought was going to be a nice relaxing lunch date ended before we even got out of the driveway.

Since the majority of readers have never been to my house, let me attempt to "paint" you a picture... my parent's house has a very complicated driveway. If you're approaching it from the street it, it goes up and to the right (which will lead you to the garage). Doesn't sound too complicated, but the curve right is quite sharp, and the driveway is not very long nor wide. On top of being awkward, it doesn't leave you much room to maneuver. However, the cars are always located in the same spots; and as a veteran of that driveway for many years, I should be able to back out any of our three cars with little to no problems. With a lot to do and a lot on my mind backing out my mom's car was not that simple.

As I was reversing out of the garage I hit my car that was parked at the end of the driveway. My heart sank immediately, and then sank even further after we got out and looked at the damage. I had successfully scraped the paint off the entire side of my mom's car, taken off her mirror, and "bubbled"/warped my car door (taking off some paint as well). I expected my parents to be really mad and yell, as I

deserved. I was wrong. Instead, I immediately heard "It is OK. Do not get all bent out of shape about it. They are just cars; they can be replaced and fixed". Like I said earlier, lucky right? To quote Randy Pausch, "I hit the parent lottery", and I really did.

The fact of the matter is, the people that we cherish (as I do my parents) unfortunately are not going to be around forever. Yes, their lessons, morals, and stories will live on through us; but they will not always be around for us to ask and listen to. So, don't take for granted the time that you have left with the people you adore...

... and it wouldn't hurt to say a few extra "I love you's!" ♥

Charles M. Bauervic Essay Contest

2009 Fall Topic:

"Could the discipline of the Gold Standard help the United States return to prosperity in a Free Enterprise Society?"

Awards:

1st Place - \$2,000

2nd Place - \$1,600

3rd Place - \$1,200

Deadline: January 7, 2010

Submit to: casmith@northwood.edu and fagano@northwood.edu

Guidelines:

1,500 word maximum, double-spaced, include cover page with student's name, address and phone number. The contest is open to all Michigan traditional students.

Judging:

Based on evidence of logic, coherence, originality, thoughtfulness, sound

research and quality of exposition. Awards will be presented during a reception in January. You will be notified if you are a semi-finalist.

Questions:

837-4480

837-4478



2009 Bauervic Winners
Photo Courtesy of Creative Services

YEARBOOK Photo Session

November 3-4, 2009

9:00 am – 3:00 pm

Student Union

All who participate may enter to win a prize package.

Contact the Student Publications office,
837-4910,
for more information.

BEYOND THE BOOKS

Top 10 Reasons to Volunteer



Story by: Laura Adams, Associate Editor

10 – It's good for you. Experts have reported that volunteering reduces tension and makes you healthier.

9 – You can put it on your resume (and/or EXCEL transcript).

8 – Brings people together and introduces you to new people (great for networking).

7 – Promotes personal growth and self-esteem.

6 – Strengthens the community.

5 – You learn a lot: you may discover a hidden talent/interest of your own, you can gain knowledge of local resources available in the community, you will learn about other people, etc.

4 – Saves resources. When you volunteer, you eliminate an hourly labor cost that would have to be paid for someone else to do it.

3 – Give back to the community.

2 – Spread positive energy and hope. Just like random acts of kindness, when you volunteer, your energy and efforts affect the whole community in a positive way.

1 – Because you can! It's more productive and valuable than shopping, playing video games, watching television, etc.

Above are ten reasons why you should volunteer! There's no better time to start than at Rake a Difference! It is November 2nd at 3:30pm. Meet and sign in at the Hach Center.

A New Delorean?

Story by: Joseph Boyce, Contributing Writer



Joe Boyce, Contributing Writer

Delorean Motor Company is considering purchasing a factory from General Motors to produce a new DMC. The factory once produced the Kappa roadsters (Pontiac Solstice, Saturn Sky, and the Opel GT) for General Motors. Delorean would like to create a new vehicle with the same Kappa roadster platform. General Motors does not plan to continue building the Saturn,

Pontiac, or Opel. If Delorean were to purchase the factory, General Motors would not have to re-tool it to create a different vehicle on a separate platform.

The management of DMC is considering if the original founder would want to save the dying platform. Delorean had a history with Pontiac and would have possibly shown an interest in rescuing a portion of the brand. Today, the Delorean Motor Company does little more than service old Delorean's. Word from Detroit is the Kappa platform was quite expensive to build and could be considered a money pit.

Nothing has been officially released yet, but there is a possibility of a new DMC on the road.

TAG
The Automotive Group

Delorean Motor Company has recently purchased a Solstice GXP to look further into the concept. We might be seeing a new Back to The Future vehicle on the streets within the next few years.

Health Care Reform, Free Markets, and YOU

The Cato Institute's Michael Tanner will be presenting a speech titled "Health Care Reform, Free Markets, and YOU!" on the campus of Northwood University on Tuesday, October 27th at 7:00pm in the Griswold Lecture Hall. The event is Co-Sponsored by the Northwood University Economics Association and Students for a Free Economy, a project of the Mackinac Center for Public Policy. The event is free and open to the public.

TIME TO GET WILD AGAIN!

FREE WING TUESDAYS*

Buy any menu denomination of traditional wings, get the same menu denomination FREE!

50¢ BONELESS WINGS

Monday & Thursday

HAPPY HOUR*

Monday - Friday ★ 3 - 6 p.m.

LATE NIGHT HAPPY HOUR*

EVERY Night ★ 10 p.m. - Close



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OUR **Mall Talk**

			6	1	9
1				5	4
	8	7		1	2
	1	4	6		
		8		4	9
				9	4
	9		4		5
7			5		1
5		3		7	

Private Donor Scholarship Photo Session

November 3-4, 2009
9:00 am – 3:00 pm
Student Union

Required for all students receiving Private Donor Scholarships
Business Dress Required

Contact Dixie Maxwell, 837-4160, for more information.

The Entrepreneur's next deadline is Oct. 27th.
E-mail your submission to -
entrepreneur@northwood.edu by noon.

We are always looking for writers, editors, layout and advertising
reps. Contact us today for more information about joining our
staff!

TRICK –or-TREAT at the 'WOOD

TRICK-OR-TREAT AT THE DORMS,
ACTIVITIES, SNACKS & MORE!

OCTOBER 27, 2009
6:30-8:30 p.m.

Meet at Dow Commons (Entrance located outside
the business office, by taking the staircase to the left
of the building)

Don't forget your bags to collect candy.



MCFTA
Halloween
Treats

MIDLAND SYMPHONY ORCHESTRA AND
MIDLAND CONCERT BAND
present a joint concert:

“Halloween Treats”

October 31 – 1 pm; Pre-concert fun starts at noon

Midland Center for the Arts,
1801 W. St. Andrews Rd., Midland, MI 48640

\$10 Adult/\$6 Students

For tickets or information - (989) 631-8250 or (800)
523-7649 or www.mcfta.org.