



# Northwood University

## Semester Curriculum Guide

### AFTERMARKET MANAGEMENT CURRICULUM

#### FRESHMAN YEAR

MGT 2300 Principles of Management	3	MKT 2080 Principles of Marketing	3	
ENG 1150 Composition I	3	ENG 1200 Composition II	3	
		MTH 1100 Finite Math <b>OR</b>		
MIS 1050 Basic Computer Applications	3	MTH 1150 College Algebra	3	
ECN 2210 Principles of Microeconomics	3	ECN 2220 Principles of Macroeconomics	3	
AMM 1100 Intro to the Automotive & Heavy Duty Aftermarket	3	AMM 1120 Aftermarket Manufacturing Management	3	
FDN 1100 First Year Seminar I	1	FDN 1200 First Year Seminar II	1	
	<b>16</b>		<b>16</b>	<b>32</b>

#### SOPHOMORE YEAR

		ACC 2415 Fundamentals of Managerial Acct.	3	
ACC 2410 Fundamentals of Financial Accounting	3	HIS 2150 Foundations of Modern World II	3	
HIS 2100 Foundations of Modern World I	3	SPC 2050 Speech	3	
MTH 2310 Statistics I	3	NSC 2100 Environmental Science	3	
PSC 2010 Intro to American Government	3	AMM 2100 Heavy Duty Parts & Service Marketing	3	
AMM 2050 Automotive Retail/Wholesale Management	3			
EXF	1			
	<b>16</b>		<b>15</b>	<b>31</b>

#### JUNIOR YEAR

FIN 3010 Financial Management	3	3000/4000 Elective	3	
LAW 3000 Business Law	3	3000/4000 Business Core Elective	3	
3000/4000 NSC or MTH Elective	3	3000/4000 PSY or SOC Elective	3	
3000/4000 HUM Elective (HUM, ART, LIT)	3	PHL 3100 Ethics	3	
MKT 3350 Lean Distribution	3	MKT 3450 Logistics	3	
EXF	1	MGT 340/SPC 440	1	
	<b>16</b>		<b>16</b>	<b>32</b>
		AMM 3990 Internship (Required)	3	3

#### SENIOR YEAR

MGT 4250 Organizational Behavior	3	MGT 4800 Strategic Planning	3	
ENG 4010 Communication & Interpersonal Relations or Adv. Studies in Eng or Lang Elective	3	Global Understanding Elective	3	
PHL 4100 Philosophy of American Enterprise	3	Civic Literacy Elective	3	
AMM 4040 Aftermarket Field Sales Management	3	AMM 4130 Aftermarket Management Research	3	
AFM 4120 Current Issues in Global Aftermarket	3	AMM 3500 Supply Chain Management	3	
	<b>15</b>		<b>15</b>	<b>30</b>

SEMESTER HOURS TO GRADUATE **128**